

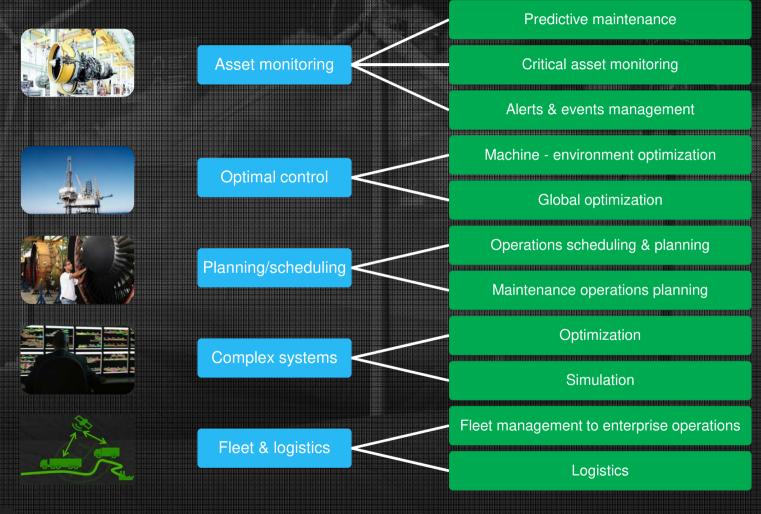
Industrial Internet:

When Innovation meets Strategy

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Industrial Internet domain





Industrial Internet Environment: The digital heritage paradigm

Link to Industrial Assets

Purpose-built Paas platform to supports industry needs

Data and Analystics

Supports the variety, velocity and volume of industrial data

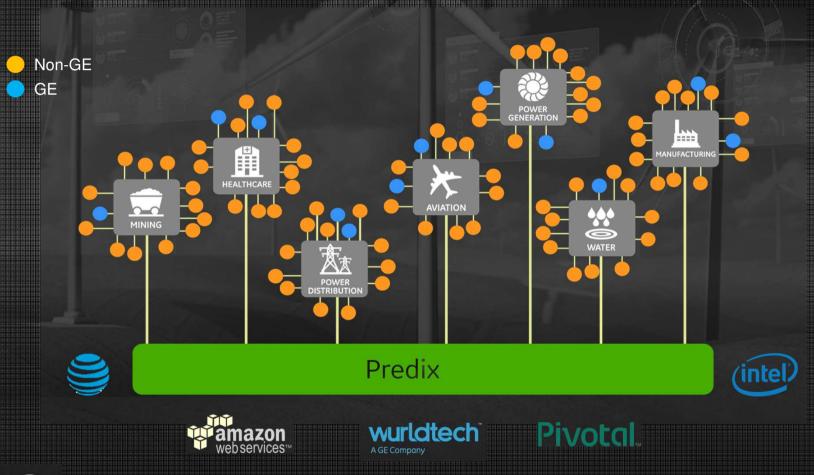
Develop smarter to innovate faster

End-to-End Trust

Ensure cyber, informational and operational security



Transforming Industry: Stimulating Alliances and Ecosystem development



GE Digital foundry Concept

Global vs Local Innovation

Industrial Internet Expertise

- Data science
- Cybersecurity
- GE industrial expertise

Foundry

Software Design & Co-creation

- Design thinking
- Customer co-creation
- Data related problem solving

Training & Production

- Predix Training
- Development
- Services

GE Digital

I Ecosystem & incubation

- Ecosystem & academics
- Incubation
- Seed funding

Ecosystem Vision: The French Example

Start-ups/Freelance entrepreneurs









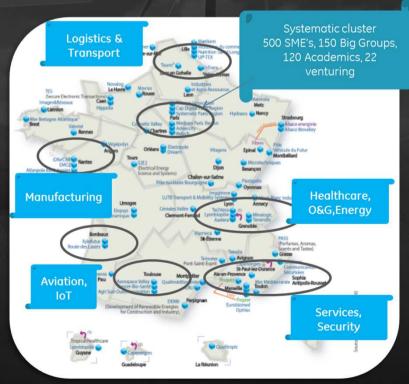




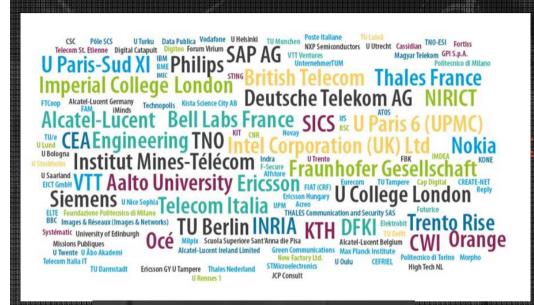
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European Roadmap







Some messages

- Innovation and Strategy have to be together
- Governance is crucial (be agile, empathy is important, User Experience..)
- Global vs Local paradigm
- Activate all the Innovation levers (Incubators, Funds of investment, Academics, SMEs, Alliances)
- Being sure to implement the appropriate partnership program
- Be patient and accept some time constant longer than usual
- Concentrate on quick wins to gain legitimity







