

CONFERENCE

Work in the Digital Age: Challenges of the Fourth Industrial Revolution in Europe

Friday, 6 July 2018 from 9h15 to 18h

France Stratégie
Auditorium Marceau Long
20, avenue de Ségur – 75007 Paris

France Stratégie in partnership with Das Progressive Zentrum, Policy Network and the Centre for Progressive Policy is hosting a conference on the future of work.

At the heart of the discussion of three expert round tables, we will be examining how governments across Europe can best respond to the challenges of the fourth industrial revolution. The issues discussed will range from talks about reforming the welfare state, providing high-quality education and training, improving social dialogue, debating tax reforms and finding new rules for the platform economy.

At the conference, we will launch and discuss the key insights from an edited volume **“Work in the digital age: challenges of the fourth industrial revolution”**, which was published by Max Neufeind (Das Progressive Zentrum), Jacqueline O’Reilly (University of Sussex) and Florian Ranft (Policy Network & Centre for Progressive Policy) in June 2018.

This new book draws on a wide range of international expertise, contributors examine important policy challenges arising from the transformation of work as a result of the introduction of digital technology at work. Authors in this volume discuss the effects of automation, platform business models, stagnating productivity, increasing regional disparities, and rising levels of inequality within and between countries. They consider how to unlock the vast economic and social potential of new technologies and the implications for policy reform to meet these challenges.

PROGRAMME

08:30 WELCOME

09:15 OPENING REMARKS

Michel SERVOZ, Senior Adviser to President Juncker on Artificial Intelligence, Robotics and the Future of Labour, European Commission

09:30 **Work in the digital age. Convergence and diversity of approaches in Europe**

Max NEUFEIND, Policy fellow, Das Progressive Zentrum
Jacqueline O'REILLY, University of Sussex
Florian RANFT, Policy Network & Centre for Progressive Policy

10:00 **ROUNDTABLE SESSION 1**
The destructive creation of employment: a European perspective

This roundtable offer insights into the current state of the debates about the future of work in Europe, what the challenges and solutions are, and who the main actors are that may promote and precipitate change. We will identify a number of responses where new coalitions of actors emerge to develop existing concepts of work and labour relations and address some of the negative consequences of digitalisation at work.

Chair:
Jacqueline O'REILLY, University of Sussex

Jérôme CHEMIN, Deputy General Secretary, CFDT Cadres

Axelle LEMAIRE, Global Head of Terra Numerata, Roland Berger

Bruno PALIER, CNRS Research Director, Sciences Po

Stefano SCARPETTA, Director for Employment, Labour and Social Affairs, OECD

Michael SCHÖNSTEIN, Policy Adviser, German Labour Ministry

Followed by roundtable debate and exchange

11:30 COFFEE AND TEA

11:45 **ROUNDTABLE SESSION 2**
Promises and perils of work in the gig economy

At the heart of the discussion, we will be examining the policy responses to the growth of digital platforms that mediate work and transform its nature. Platforms may drive innovation, support the

creation of new jobs and increase opportunities for flexible employment. Yet, depending on the national regulatory framework, they potentially erode the standardised relationship between employers and employees that is needed to finance and deliver social protection and benefits in most advanced economies.

Chair:
Cécile JOLLY, France Stratégie

Ursula HUWS, Hertfordshire Business School, University of Hertfordshire

Max NEUFEIND, Policy fellow, Das Progressive Zentrum

Laurin SEPOETRO, Senior associate, Uber

Paola TUBARO, Researcher CNRS, Paris-Sud Supelec Inria

Thiébaut WEBER, Confederal Secretary, ETUC

Followed by roundtable debate and exchange

13:15 DÉJEUNER

14:20 **ROUNDTABLE SESSION 3**
Putting artificial intelligence to the workplace

This panel focuses on understanding the impact of artificial intelligence (AI) on industries, businesses on workers. As starting point speakers will discuss how AI is impacting everyday work life and which tasks and jobs are most likely to be affected. It will also explore the human element in machine learning and how and which policies can be designed and implemented to harness new technology possibilities.

Chair:
Lionel JANIN, Deputy director of valorisation and strategy for data, Commissioner General for sustainable development

David GIBLAS, Director for Innovation, Digital and Data, Malakoff Médéric

Alain GIFFARD, Secretary General, CFE-CGC

Chris Nadine KRANZINGER, Quantco

Cédric VILLANI, Deputy

Andrew W. WYCKOFF, Director for Science, Technology and Innovation, OECD

Followed by roundtable debate and exchange



16:00 COFFEE AND TEA

16:15 **ROUNDTABLE SESSION 4**
Tax and social policies: addressing income and wealth inequality

This panel will discuss how the consequences of new technologies for tax and welfare systems. How can policymakers design a tax system that addresses the emerging and widening disparities in income and wealth. Will the income and wealth gap continue to widen and how can productivity of digital innovation be shared more widely? Speakers will also explore the role of the welfare state in this process; what its priorities are and how resources should be allocated to span effective safety nets, provide people with high quality health and social care and pensions and smooth work transitions.

Chair:

Florian RANFT, Policy Network & Centre for Progressive Policy

László ANDOR, Former EU Commissioner for Employment, Social Affairs and Inclusion

Nita CLARKE, Director, Involvement and Participation Association

Timo HARAOKA, Member of Parliament, Finland

Julien ROUSSELON, Deputy Director, France Stratégie

Yves VEYRIER, Confederal Secretary, FO

Followed by roundtable debate and exchange

17:45 **CLOSING REMARKS**

Mounir MAHJoubi, Minister of State for the Digital Sector, France

