

# Micro-work platforms: a challenge for Artificial intelligence, a challenge for employment?

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**List of participants**

BIOGRAPHIES



**André TORRE** is the Director of the MSH Paris-Saclay, President of ERSA (European Regional Science Association) and Editor-in-Chief of RERU (Revue d'Économie Régionale et Urbaine). His research focuses mainly on local relations and the coordination methods of territorial actors. He also studies development processes and territorial governance.



**Vili LEHDONVIRTA** is an Associate Professor and Senior Research Fellow at the Oxford Internet Institute.

He is an economic sociologist whose research focuses on digital technologies, such as apps, platforms, and marketplaces: How they are governed, how they shape the organization of economic activities, and with what implications to workers, consumers, businesses, and policy. He is a fellow of the Alan Turing Institute, London, where he co-convenes the Protocol Governance interest group. He is also a member of the European Commission's Expert Group on the Online Platform Economy and the High-Level Expert Group on Digital Transformation and EU Labour Markets. He has co-authored the book *Virtual Economies: Design and Analysis*, published by MIT Press (2014).



**Florian A. SCHMIDT** is professor of Conceptual Design and Media Theory at the University of Applied Sciences HTW Dresden.

Beside his work as a designer, Schmidt has published four books and several award winning articles on design and digital culture. Until 2017 he has been editor-in-chief of the print magazine "agenda design", published by the Alliance of German Designers (AGD). Among his publications: *Crowd Design: From Tools for Empowerment to Platform Capitalism* (2017), *Kritische Masse* (2010). More recently, he has authored two important reports: *Digital labour markets in the platform economy* (2017) and *Crowdproduktion von Trainingsdaten* (2019).



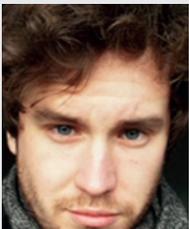
**Antonio A. CASILLI** is an associate professor at Télécom ParisTech and a principal investigator of the DiPLab project.

His main research foci are computer-mediated communication, work, and politics. He is a member of the Interdisciplinary Institute on Innovation (i3, a unit of the French CNRS), and a faculty fellow at the Nexa Center for Internet & Society at the Polytechnic University of Turin. Casilli has advised the French Digital Council (CNUM) on matters touching on work and the impact of automation on employment and has served as an expert for the French Council of State (Report on Digital Technologies and Fundamental Rights, 2014). He has authored *En attendant les robots* (2019), *Les liaisons numériques* (2010), and co-authored *Qu'est-ce que le digital labor ?* (2015).



**Paola TUBARO** joined CNRS as research scientist in 2016, and works at Laboratoire de Recherche en Informatique on the Paris-Saclay campus.

She is a principal investigator of the DiPLab project. Before that, she was Reader at the University of Greenwich (London). An economist by training, she conducts interdisciplinary research at the crossroad of data science, social network analysis and economic sociology. Her recent research focuses on the digital platform economy and its effects on labour. She teaches network science at ENS and ENSAE, Paris.



**Clément LE LUDEC** is a sociology researcher and a member of the DiPLab project team at the MSH Paris Saclay.

His main foci are big data, platform economy, and public policies.



**Marion COVILLE** is a lecturer in media studies at the University of Nantes, and the president of the Observatoire des Mondes Numériques en Sciences Humaines.

Her research focuses on the design and use of digital technologies such as video games, microwork platforms and personal health management digital services.



**Louis-Charles VIOSSAT** is an Inspector general for social affairs (IGAS) at the Ministries of Labor, Health and Social Security and the chair of IGAS Social Protection Peer Committee.

He is also chair of the board of Centre-Inffo, an institution specialized in vocational training. During his 25-year career, he has been deputy chief of staff and social advisor to the Prime Minister, and chief of staff of the Minister of Health. In the last three years, Louis-Charles has co-authored several government reports and press articles on platform workers, including « Collaborative Platforms, Employment and Social Protection » in 2016 or « The regulation of PHV and taxis » in 2018.



**Dr Anoush MARGARYAN** is a Full Professor in the Department of Digitalization at Copenhagen Business School in Denmark.

She studies how people learn in the workplace, individually and as part of collectives such as organisations and networks. In particular, her research interest is in the analysis of workers' learning practices in crowdwork settings focusing on microwork and online freelancing. She works at the intersection of learning sciences, sociology, psychology, organisational studies, and Platform studies drawing on mixed-method research and the Life course perspective. She co-authored in 2014 "*Technology-enhanced professional learning: Processes, practices and tools*".



**Odile CHAGNY** is an economist at IRES (Institute for Economic and Social Research).

Over the past ten years, she has been working for trade union actors and employee representatives. She founded and co-facilitated the Sharers & Workers network, connecting people around the challenges of rebuilding work in the digital platform economy. This network has been active in France since 2015 and at European level, in cooperation with the European Trade Union Confederation since 2018.



**Daniel BENOILID** is the co-founder of the platforms *Wirk.io* and *Foule Factory*.

He received a training in strategic management at HEC and a in Mathematics & Finance at the Ecole Polytechnique, and served as a consultant (Accenture, Française des Jeux, Opera Solutions).



**Mariya ALEKSYNSKA** is an independent economist, an associate researcher at the IZA Institute of Labor Economics (Bonn).

She holds a doctorate in economics from the University Bocconi (Milan) and has more than 10 years' experience in labour economics. A former ILO official (2012 - 2018), former CEPIL researcher (2008 - 2012), she is the author of the ILO's recent publication "*Working Conditions on Digital Platforms in Ukraine*" (2018). Currently, she partakes in research projects at the University of Leuven and the ILO on ambiguous labour relationships in the digital economy, and on skills for the digital economy.



**Patricia VENDRAMIN** is Professor of Sociology in the University of Louvain-la-Neuve, Belgium.

She is also Director of the Open Faculty in Social and Economic Policies (FOPES) and head of the Chair "*Labour-University*", both in the University of Louvain-la-Neuve, Belgium. Her research interests relate to work and employment issues.



**Gilles BABINET** is a businessman in a wide range of fields (construction, consulting, music and digital).

In his capacity of policy advisor in France and Europe, he has served as a Digital Champion at the European Commission. He is a member of the board of EY and the EDF Foundation, vice-president of the French National Digital Council (CNNum). A contributor to the Institut Montaigne, among his books "Transformation digitale, l'avènement des plateformes" (2016).



**Marguerita LANE** is an Economist in the OECD's Future of Work team, leading a project exploring public policy responses to new forms of work across the OECD and EU.

Before joining the OECD, she worked in economic consulting roles at London Economics and Ipsos MORI. She recently contributed to the OECD report "Policy responses to new forms of work" (2019).



**Thiébaud WEBER** is union member and former French student activist.

He was Confederal Secretary of the ETUC from 2015 to May 2019. His responsibilities at the ETUC included defining trade union solutions to meet the challenges of new technologies and the platform economy. He also focuses on young workers, vocational training, public services and social cohesion. He is a member of the French Democratic Confederation of Labour.