

French Competitiveness: New Challenges, New Measures

16 December 2015

Banque de France – Auditorium de l'espace conférence
31 rue Croix des Petits-Champs – 75001 Paris

PROGRAMME

8:30	REGISTRATION AND WELCOME COFFEE	Guillaume Gaulier, Banque de France The competition for global value-added: export and domestic market shares	
9:15	OPENING ADDRESS François Villeroy de Galhau, Governor of the Banque de France	Haithem Ben Hassine, France Stratégie Innovation, price and non-price competitiveness: a look at France	
9:30	FIRST SESSION New measures of competitiveness Chair: Isabelle Méjean, École polytechnique	Discussant: Flora Bellone, GREDEG, OFCE	
12:45	LUNCH	14:00	THIRD SESSION Competitiveness policies for France Chair: Jean Pisani-Ferry, France Stratégie
11:00	COFFEE BREAK	Introduction: Thierry Mayer, Sciences Po In search of lost market shares	Policy panel: Gilbert Cette, Banque de France Xavier Ragot, OFCE Carlos Martinez-Mongay, European Commission Michel Houdebine, French Treasury
11:15	SECOND SESSION Determinants of European & French competitiveness Chair: Vincent Aussilloux, France Stratégie	16:15	CONCLUSION Jean Pisani-Ferry, Commissioner-General, France Stratégie
16:30	REFRESHMENTS	Francesco Zollino, Banca d'Italia Exploring price and non-price determinants of trade flows	

During all the conference breaks, Trade and competitiveness open data expo: World Bank (Daria Taglioni), International Trade Centre (Mondher Mimouni), CEPII (Charlotte Emlinger) & Banque de France (Cécile Golfier).